

Make a Video Endorsement for Russ Diamond

Step 1:

Find a well-lit place to record a video on your phone. We'll want to be able to see your face!

Step 2:

Hit record and smile for a couple seconds while looking into your camera.

Step 3:

Say "Hi, I'm [your first name] from [your town] and I support Russ Diamond because _____."
(Fill in the blank with whatever you want to say. Keep it to just a couple sentences.)

Step 4:

Smile for a couple more seconds and stop recording.

Step 5:

[Send your video to my Facebook page](#) using the FB Messenger feature, or upload it elsewhere and send a link to campaign@rusdiamond.vote.

That's all there is to it! Here are some tips to help your video look great:

- Make sure you hold your phone as steady as possible while recording - better yet, have a friend hold your phone for you!
- Record a test run first so you know exactly where to look directly into your phone's camera lens.
- Check your background! You wouldn't want to show the world anything private or embarrassing!
- Keep it short, sweet, and family-friendly; after 30 to 60 seconds people just stop watching.
- Find a quiet location to shoot your video so there isn't a lot of background noise.
- You can include a friend, family members, or even your dog in your video, but everyone needs to know that your video will be made public!

IMPORTANT!!! If you send me an endorsement video, I intend to post it online for others to see, and I might use it as a paid advertisement for my campaign. By sending your video, you are agreeing that I may use it for these purposes.

Russ Diamond for State Representative Facebook page address:

<https://www.facebook.com/friendsofrusdiamond>